

Most kids now own a smartphone with a built-in camera & WiFi is everywhere



Yes, but 70% of usage is unmonitored & *Sexting* may fill this void



Up to 1-in-5 kids is now *Sexting* or has seen a *Sext*



The consequences for those whose trust is broken can be devastating



Shared images are a terrible form of bullying & can ruin reputations



They can also criminalize the young people who forward such images

What should we do?



Teach our kids to **STOP-&-THINK!**



SelfieCop is a new app that can teach kids safer camera behaviour. SelfieCop reminds kids to *Stop-&-Think* everytime they take or share a photo. [www.selfiecop.com](http://www.selfiecop.com)